## Practice problems with demand curves:

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- Find market demand from individual demand
- Plot the demand curve
- Use relationship graphs to show how the demand relationship shifts in response to a change in a determinant of demand.

1. Find market demand for tennis shoes from the demand schedules of four individuals

|  | A | $\mathbf{B}$ | $\mathbf{C}$ | $\mathbf{D}$ | $\mathbf{M}=\mathbf{A}+\mathbf{B}+\mathbf{C}+\mathbf{D}$ |
| :--- | :--- | :--- | :--- | :--- | :--- |
| Price | Julie's <br> quantity <br> demanded | Ellen's <br> quantity <br> demanded | Matt's <br> quantity <br> demanded | Evan's <br> quantity <br> demanded | Market quantity <br> demanded |
| $\$ 90$ | 0 | 0 | 1 | 1 |  |
| $\$ 70$ | 1 | 0 | 2 | 3 |  |
| $\$ 50$ | 2 | 1 | 3 | 4 |  |
| $\$ 30$ | 3 | 2 | 4 | 5 |  |

2. Plot the market demand schedule in the graph below.

Market for tennis shoes

3. Relationship graphs
a. Show what would happen to the market demand for tennis shoes if there were an increase in population. Note: you must draw two demand curves; label them so a reader can tell which one represents the original demand curve and which the new demand curve.
Price
b. Show what would happen to the market demand for tennis shoes if there were an increase in income and tennis shoes are considered to be inferior goods:
Price

## Quantity demanded

c. Now show what would happen to the market demand for tennis shoes if there were an increase in income and tennis shoes are considered normal goods:
Price

Quantity demanded
d. What happens to the market demand for tennis shoes if the price of tennis racquets quadruples? What is the correct economic term for the relationship between tennis shoes and tennis racquets?
Price

## ANSWERS

DO NOT CHECK THESE ANSWERS UNTIL YOU HAVE COMPLETED ALL OF THE QUESTIONS
Market demand curve:
Market for tennis shoes


Relationship graphs
Increase in population causes increase in demand:


Increase in income and tennis shoes are considered to be inferior goods: this will cause demand to DECREASE because, with the increase in income, people will shift buying away from tennis shoes and towards normal goods.


Increase in income, tennis shoes are normal goods.

This causes demand to increase


Demand for tennis shoes if the price of tennis racquets quadruples? These are COMPLEMENTS. An increase in the price of a complement causes demand for tennis shoes to decrease.

